ALPAINT®







VALPAINT GIVES VALUE TO PLASTIC PROMOTING THE USE OF RECYCLED MATERIALS

The Brand Plastic is an environmental product certification system, dedicated to materials and manufactured articles obtained from the valorization of plastic waste from separate collection or from other post-consumer circuits obtained from industrial waste.

It is the first Italian and European brand dedicated to recycled plastics, introducing the concept of "quality" and "traceability" in recycled plastics.

The mark Plastic was obtained by VALPAINT for the PP plastic jars in the formats of 0,500 LT., 1 LT., 2,5 LT., 4 LT., 5 LT. and 12 LT. The specific requirements to obtain the certification are: minimum recycled plastic content equal to 30%.

VALPAINT jars in recycled plastic can be reused and are 100% recyclable, including the handle, therefore disposable according to the regulations in force in the country of destination.





VALPAINT JARS CONTAIN MORE THAN 30% OF RECYCLED PP PLASTIC

