

SC 00325

JUTA

Technical and Environmental Sheet

NAME:

JUTA

TYPE:

Decorative water-based paint

USE:

water-based interior decorations

CHARACTERISTICS:

specific weight: 1120 ± 30 g/L at 20°C

viscosity: = = =

coverage: 7-9 m²/L with one coat (may vary depending on the roughness, porosity and absorption of the surface, and on the method of application)

aesthetic effect: satin/matt effect with the appearance of jute fabric

colours: as per catalogue

formats: 1 L / 2.5 L / 5 L

DRYING TIMES:

surface-dry: 3-4 hours at 20°C





for painting over: 5-6 hours at 20°C

hard-dry: 24 hours at 20°C

CHARACTERISTICS AND RESISTANCE:

This is a water-based decorative paint for interiors which reproduces the famous warp-and-weft texture of JUTE fabric. The uneven visual effect and palette of contemporary shades are inspired by the same material, which is made from natural fibres.

ENVIRONMENTAL PROPERTIES:

PARAMETER	STANDARD	RESULT	MARKING
INDOOR EMISSION OF POLLUTING SUBSTANCES	ISO 16000	TVOC < 1 mg/m ³ Class A+	
FREEDOM FROM DANGEROUS SUBSTANCES	-	FREE	
FORMALDEHYDE EMISSION RATE, X	JIS A 1902-3	X < 0.005 mg/m ² h F****	
VOC in the ready-for-use product	Directive 2004/42/CE	max. 15.2 g/L (EU limit 200 g/L) Cat. A/1	

PREPARATION OF THE SUPPORT SURFACE:

The surface to be decorated must be degreased, cleaned and free from any impurities such as: dust, wax, grease, silicone, soap, older layers of paint, and anything else that may prevent adherence. Next, any flaws on the surface must be filled in, though it is not necessary for the surface to be completely smooth as the JUTA finish will be able to cover slight imperfections. Once dry, sand then use the PV 26 roller to apply two coats of PRIMER 1500 covering the whole surface, creating a thin layer. Wait 4-6 hours at 20°C between the first and second coats of PRIMER 1500. After another 8 hours, proceed with JUTA, again at 20°C.

PREPARATION OF THE PRODUCT:

After colouring JUTA with the VALCLONE Paint Mixing System pastes, mix thoroughly with a flat spatula before pouring all the coloured product into another empty container. At this point, mix it again in order to ensure that it is perfectly blended, preventing any streaks in the colour once it is applied to the walls.

N.B.: JUTA must be used within 10 days of being coloured so that it doesn't lose its stability and the tone of the colour.

APPLICATION:

dilution: Ready to use

system: roller

number of coats: 1

APPLICATION CYCLE:

Continuous fabric effect: Use the PV 26 wool roller for application in a single step, rolling it in all directions but finishing with the final stroke running vertically only, from top to bottom. To spread the product well and achieve the most even decorative result possible, use the roller repeatedly where the "old" and "new" meet so that the two areas, light and dark, blend in.

Immediately afterwards, while the product is wet, pass the special PV 141 or PV 142 roller (patented by VALPAINT) across it in three or more horizontal strokes, followed by another three or more going vertically only. These strokes must be as straight as possible, in order to recreate the weave effect properly with as few "seams" as possible.

As a final touch, to even out the texture a little while the product is still wet, pass the roller across it in short, vertical strokes. In any case, once the work is complete, the aesthetic effect will be non-uniform: the typical appearance of jute fabric.

N.B.: If the surface to be decorated is larger than 3 m², to reduce breaks in the effect as much as possible, have two (or more) people apply the JUTA finish, depending on the size of the wall. One (or more) should apply the product with the PV 26 wool roller, while the other (or others) pass the PV 141 or PV 142 roller across the wet surface.

PROTECTION: JUTA is washable to a certain extent, but in order to make the surface even more water-resistant, the FINISH V 10 Opaco transparent protective product must be used after 10 hours at 20°C, to be applied with a roller, a brush, or by spraying. One or two coats of FINISH V 10 Opaco may be applied depending on the desired level of washability and resistance. Wait around 4 hours at 20°C between the first and second coats. This protective product does not alter the natural matt appearance of the JUTA decorative paint.

[N.B.: Before applying the product, watch the video tutorial carefully.](#)

IMPORTANT: To achieve the best result from the application of JUTA, as well as working more quickly, it is necessary to use the PV 141 or PV 142 roller plus the PV 143 or PV 144 sponge.

Resistance: after complete hardening, a breathable film is formed which provides good resistance against normal abrasion.

Washability: moderately washable after 15 days, using a soft sponge soaked in water and wiping gently to avoid stains and discolouration. Greater washability can be achieved by applying the FINISH V 10 Opaco transparent protective product.

WARNINGS FOR THE USER:

The information contained herein, the fruit of our experience, is correct and accurate. However, as usage conditions are not under our control, we shall accept no liability for the recommendations and advice provided. We recommend testing a full application cycle on a small patch of the surface to check the outcome in advance, particularly the adherence, resistance, colour and final effect. Subsequently, while proceeding to decorate, monitor the effects achieved constantly: PRIMER 1500 and JUTA consist of natural ingredients and special resins that react differently depending on the application method, meaning that every project in which they are used will have its own unique character. The shades can vary from those shown in the catalogue by 15% to 20%, and may also vary between different batches. When working with different batches, finish work upon reaching a corner and then mix the remaining product with the new batch in a large container before proceeding.

SPECIFIC SAFETY INSTRUCTIONS:

Avoid direct contact with the skin and protect your eyes and face. In the event of contact, rinse immediately with plenty of water and consult a doctor. Equipment must not be washed in waterways, drains, etc.

Application temperature: between +5°C and +30°C.

Storage: in a tightly closed tin, even after use, at temperatures between +10°C and +30°C.

Stability: approx. 2 years in a properly sealed, never-opened container.

NOTES: Mix thoroughly before use. Wash tools immediately after use with soap and water, before the paint dries.

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